

## Cheap Art Manifesto No. 4

# 10 Purposes of Cheap ART

- 1✿Provoke the correct thought at the right moment
- 2✿Realize Meaning where normally there is no meaning
- 3✿Service a particular instant - either ordinary or extraordinary - in everyday life, by directing attention either to that instant or away from it

4✿Provide the appropriate symbol for event or chore



5✿Provide the inappropriate symbol for event or chore

6✿DECORATE GENERAL UNIVERSAL  
THANK-YOU  
TO EXISTENCE

7✿Hang in unlikely places, i.e.  
closet, bathroom, pantry, etc.

8✿Shift concentration away from intolerable newsreport

9✿Accelerate concentration on intolerable newsreport

10✿COMPARE APPARENT MESS 2

# PRIMAL IMAGE

